

MARIO E. BAEZA
APC PRESIDENTIAL CANDIDATE STATEMENT



For more than 30 years, I have led by one guiding principle: service to others. This principle shaped every position throughout my career as an EOP Counselor, Chief Steward, Council Member-at-Large, and statewide leader. It is the core and foundation of my work, leadership, and dedication to all APC members.

My reason for running for APC President is because our union is at a crossroads. We are facing times that no longer require the leadership of yesterday, but rather the leadership vision of tomorrow, one based on transparency, empowerment, and reform. APC must move forward, modernize and rise to the needs of the members we serve more than ever before.

During my time, I strived to make that future a reality. I established the Steward Forum to elevate stewards' voices and enhance communication across campuses. I developed data reports which are utilized to improve contract negotiations and campus decisions. I contributed to the development of several campaigns aimed at increasing APC's social media visibility. I developed new and innovative strategies to recruit new members. I also expanded and improved working relationships with HR, campus administrators, labor partners, and legislators to ensure our members are represented at every level of decision-making.

However, mere experience will not do. Transformational change is what APC needs now.

If elected President, I will preside as a reform-minded individual and as someone committed to making APC a stronger and more united organization by:

- Expanding leadership opportunities so our union is more relevant and valued by the next generation
- Increasing membership through educational, outreach, and visibility efforts that pay tribute to the work of every Unit 4 employee
- Strengthening our steward training and development so our frontline leaders are better informed, enabled, and supported
- Developing more data-informed bargaining approaches to best position us at the table and ensure equity for all members
- Leading with integrity, teamwork, and service; the values I have led throughout my entire working life

I believe in the potential of APC and in the strength of our members. And I know that, together, we can build a union that is modern, united, and ready for the challenges that lie ahead.

I request your support and your vote for APC President.

In Union and in Service,
Mario E. Baeza

"This is our moment to rise, reform, and redefine what APC can be."